

***For Immediate Release***

**V. Vanessa Williams redefines Executive Coaching to help C-Suites break through barriers and glass ceilings**

*Launches new firm, Leading Edge Consulting, LLC*

Madison, CT (September 19, 2016) — V. Vanessa Williams, MS, PCC, is proud to announce the launch of Leading Edge Consulting, LLC, an executive coaching firm with offices in Connecticut and Florida. Ms. Williams brings her 30+ years of experience as a C-level and senior executive at Sun Life Financial, Prudential, MassMutual and Horton International to redefine executive coaching.

Williams decided to leave the corporate world and follow her true passions: Helping executives and businesses chart their course to success while giving back to the Connecticut business community one in which she is very involved and invested in.

“I’ve lived in the corporate world for over 30 years most of it based here in Connecticut. I know all about road blocks and glass ceilings,” says Williams. “The difference between me and many executives who are struggling is that I figured out not only how to survive— but to thrive.”

“I understand both sides of the corporate fence”, says Williams. “Organizations, leaders, and board members are concerned about the financial performance and growth of their organization – so any type of investment must show a valid ROI with measurement models in place. I also understand the desire and the need of leaders to have work/life balance – being at the top of one’s game while concurrently having a fulfilling personal life. Putting the two sides of the puzzle together is how I move everyone forward.”

Leading Edge Consulting works with a range of clients: executives (c-suites), managers, business owners/entrepreneur’s, and organizations as a whole. This matches a growing trend in the Corporate World of leaders and organizations seeking guidance, expertise and real world experience as they focus on greater collaboration, diversity and inclusion, and other means to improve leadership effectiveness.

The increased use of coaching across levels in organizations is illustrated in the recent [2016 ICF Global Coaching Study](#) that indicates that coach practitioners typically deliver coaching to a range of clients. When asked to identify the positions held by all of their clients, two in three (66%) said they coach managers, followed by executives (61%), business owners/entrepreneurs (56%), personal clients (54%), team leaders (51%), staff members (34%) and miscellaneous others (8%). On average, respondents mentioned they coached three of those types of positions.

Commenting on Leading Edge’s focus on Diversity and Inclusion in the workplace and helping local and multi-national teams work effectively together, Williams said: “We are a Corporate World. If corporate executives can’t or won’t learn how to work with people of different styles, personalities, backgrounds and cultures they will really struggle in today’s environment and talent. We help them see the power in being fully inclusive and how it can fuel innovation.”

Ms. Williams works with strategic partners who specialize in specific aspects of talent management, which positions Leading Edge Consulting to provide focused and personal service to their clients and expand capacity, when needed, through their strategic alliance network. Their clients receive innovative and flexible solutions.

Leading Edge Consulting, LLC is an Executive Coaching practice offering Executive and CEO Succession Coaching, Culture and Business Change Management Strategy, Organizational Assessment and Development Coaching, Organizational Inclusion and Diversity Consulting, and Talent Acquisition – Analysis, Execution, and On-boarding. Founder, Vanessa Williams is a member of the International Coaching Federation (ICF) and is a Professional Certified Coach (PCC).

#### **V. Vanessa Williams Bio:**



V Vanessa Williams, MS, PCC is the Founder and CEO of Leading Edge Consulting, LLC, a global executive coaching firm with offices in CT and FL. Vanessa has an International background and vast experience in Executive Coaching, Women & Diversity Leadership Coaching, Leadership Advancement, Operations Leadership, Business Process Outsourcing (BPO), Strategic Business Planning, Management & Financial Reporting, and Change Management.

Vanessa uses a holistic approach with her clients from identifying success roadblocks and creating metric driven action plans and goal setting. She also works with executives, business owners and c-suites to identify strategic goals and to build and engage high-performing collaborative teams.

In her corporate career, Vanessa was a Managing Director for Horton International, a retained global boutique executive search firm headquartered in West Hartford, CT. She also held senior level and C-suite positions leading high-powered executive global teams for Sun Life Financial, Prudential, MassMutual, Aetna, and UConn Health.

Vanessa holds an Executive Master of Science Degree in Management from Rensselaer Polytechnic Institute, a Bachelor of Science Degree in Accounting from Virginia State University, and is a Professional Certified Coach (PCC) with the International Coaching Federation.

She sits on the Board of Trustees for Easter Seals, The New England Air Museum, and Amistad Center for Arts & Culture. She also sits on the Advisory Board for Reginald F. Lewis College Business Alumni at Virginia State University.

To learn more about Leading Edge Consulting visit [www.leadingedgeconsultingllc.com](http://www.leadingedgeconsultingllc.com), or contact Ms. Williams at [vanessawilliams@leadingedgeconsultingllc.com](mailto:vanessawilliams@leadingedgeconsultingllc.com).

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